

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
RIVNE STATE UNIVERSITY OF HUMANITIES**

**EDUCATIONAL PROFESSIONAL PROGRAM  
“Socio-Cultural Event Management”**

**The First (Bachelor’s) Level of Higher Education**

**In Specialty 028 “Socio-Cultural Event Management”**


**The Field of Knowledge 02 “Culture and Arts”**

**Qualification: Bachelor in Socio-Cultural Event Management**

**APPROVED BY THE ACADEMIC COUNCIL**

of Rivne State University of Humanities

Head of the Academic Council

 /professor Ruslan Postolovskyi

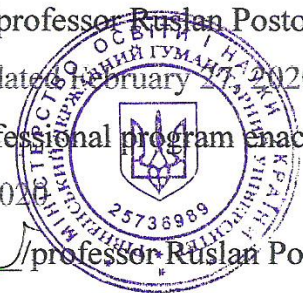
(Protocol No. 2 dated February 27, 2020)

Educational professional program enacts since

September 01, 2020

Rector  /professor Ruslan Postolovskyi

(Order No.40-01-01 dated February 27, 2020)



**LETTER OF APPROVAL**  
**of the Educational Professional Program**  
**Socio-Cultural Event Management**

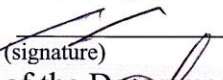
LEVEL OF HIGHER EDUCATION The first (Bachelor's) level of higher education  
SPECIALTY 028 Socio-Cultural Event Management  
FIELD OF KNOWLEDGE 02 Culture and Arts  
QUALIFICATION Bachelor in Socio-Cultural Event Management

**DEVELOPED by a project team consisting of:**

Nataliia Kuchyna (guarantor), Ph. D. in Social Communication, Associate Professor  
of the Department of Cultural and Museum Studies

  
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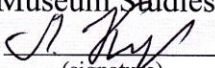
Volodymyr Vytkaľov - Ph. D. in Pedagogy, Professor of the Department of Cultural  
and Museum Studies

  
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Serhii Vytkaľov – D. Sc. in Cultural Studies, Professor of the Department of Cultural  
and Museum Studies

  
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Liudmyla Kaznacheieva – Ph. D. in Historical Sciences, Associate Professor,  
Associate Professor of the Department of Cultural and Museum Studies

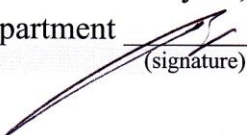
  
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**CONTRIBUTED**

by the Department of Cultural and Museum Studies

Protocol No. 2 dated February 11, 2020

Head of the Department \_\_\_\_\_ professor Volodymyr Vytkaľov

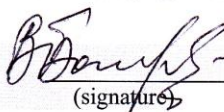
  
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**AGREED**


by the educational and methodical commission of the Artistic-Pedagogical Faculty

Protocol No. 2 dated February 25, 2020

Chairman of the EMC of the Artistic-Pedagogical Faculty

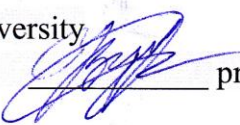
 \_\_\_\_\_ professor Volodymyr Bohatyrov  
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Dean of the Artistic-Pedagogical Faculty

  
(signature)

as. Professor Nataliia Dziubys'hyna

Chairman of the EMC of the university

 \_\_\_\_\_ professor Ihor Voitovych

## PREFACE

Educational professional program “Socio-Cultural Event Management” is a normative document that regulates the normative, competence, qualification, organizational, educational and methodological requirements for the training of applicants for higher education “Bachelor” degree in the field of knowledge 02 “Culture and Arts” in specialty 028 “Socio-Cultural Event Management.”

The educational professional program is based on the competence, student-centered and problem-oriented approaches to the training of applicants for higher education “Bachelor” degree in the field of knowledge 02 “Culture and Arts” in specialty 028 “Socio-Cultural Event Management.”

The educational professional program is developed in accordance with the Standard of Higher Education at the appropriate level of higher education by the project team of Rivne State University of Humanities consisting of:

*Project team leader (Guarantor of the educational program):*

**Nataliia Kuchyna**, Ph. D. in Social Communication, Associate Professor of the Department of Cultural and Museum Studies at Rivne State University of Humanities

*Project team members:*

**Volodymyr Vytkalov** - Ph. D. in Pedagogy, Professor of the Department of Cultural and Museum Studies at Rivne State University of Humanities

**Serhii Vytkalov** – D. Sc. in Cultural Studies, Professor of the Department of Cultural and Museum Studies at Rivne State University of Humanities

**Liudmyla Kaznacheieva** – Ph. D. in Historical Sciences, Associate Professor, Associate Professor of the Department of Cultural and Museum Studies at Rivne State University of Humanities

External stakeholders reviews:

**1. Iryna Petrova** – D. Sc. in Cultural Studies, Professor of the Department of Event Management and Leisure Industry at Kyiv National University of Culture and Arts (review attached).

**2. Ruslan Aleksiiuk** – Head of LLC “Trim. Production”; Event Agency “Holiday in Home” (review attached).

**3. Olha Stelmakh** – Director of the Municipal Institution "City Palace of Culture" of Rivne Regional Council (review attached).

**4. Oksana Koziarchuk** - Deputy Head of the Department of Finance in the Socio-Cultural Sphere and Social Protection of the Population in the Budget Department of Finance in Rivne Regional State Administration

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<b>1. Profile of the educational professional program in specialty 028 “Socio-Cultural Event Management”</b>	
<b>1 - General information</b>	
<b>The full name of the higher educational institution and structural unit</b>	Rivne State University of Humanities Department of Cultural and Museum Studies
<b>The Higher Education Degree and title of qualification in the language of the original</b>	Bachelor Bachelor in Socio-Cultural Event Management
<b>The official title of the educational program</b>	Educational professional program “Socio-Cultural Event Management”
<b>The type of diploma and the volume of the educational program</b>	Bachelor’s degree. Unitary. 240 ECTS credits/ 3 years and 10 months
<b>The availability of accreditation</b>	-
<b>The cycle/level</b>	NQF (National Qualification Framework) of Ukraine – level 7, FQ-EHEA – first cycle, EQF-LLL – level 6
<b>Prerequisites</b>	A person has the right to obtain a bachelor's degree on the basis of complete general secondary education. On the basis of the degree of “junior bachelor” (“junior specialist”) a higher education institution has the right to recognize and re-credit no more than 120 ECTS credits received within the previous educational program of junior bachelor (junior specialist).
<b>The language(s) of education and training</b>	Ukrainian
<b>The duration of the educational program</b>	for the period of study
<b>The web-address of the permanent description of the educational program</b>	<a href="http://www.rshu.edu.rv.ua">http://www.rshu.edu.rv.ua</a>
<b>2 – The purpose of the educational program</b>	
The purpose of the educational program is to train highly qualified and competitive specialists who are able to solve complex specialized and practical problems in the field of socio-cultural activities using the theory and methods of socio-cultural event management.	
<b>3 – Characteristics of the educational program</b>	
<b>The subject area (field of knowledge, specialty)</b>	<b>Objects:</b> processes (systems) of organization and socio-cultural activity management in its organized forms and functional direction; organizations, enterprises, institutions of socio-cultural services; international cultural cooperation. <b>Aims of training:</b> training of specialists who are able to solve complex specialized tasks and practical problems in the socio-cultural sphere, in the field of education and science, creative economy and cultural practices, which involves the application of theories and methods of socio-cultural event management and characterized by complexity and uncertainty of conditions. <b>The theoretical content of the subject area:</b> concepts, laws, patterns, principles, historical prerequisites for the development of socio-cultural event management; functions, methods, technologies of socio-cultural event management organization; principles and mechanisms of socio-cultural citizens’ needs provision.

	<p><b>Methods, techniques, technologies:</b> methods and techniques in organization and management; principles and technologies in strategic planning, management, marketing, socio-cultural services management; technologies in information-analytical and innovative activity, development, realization and estimation of socio-cultural projects efficiency; mechanisms for implementing the main tasks and priorities of international socio-cultural practices and strategies, business incubators.</p> <p><b>Tools and equipment:</b> audio and video equipment; software; Internet; information and communication equipment; information systems and software products used in management.</p>
<b>The orientation of the educational program</b>	Educational and professional
<b>The main focus of the educational program</b>	<p>General education in the field of knowledge 02 Culture and Arts in specialty 028 “Socio-Cultural Event Management”</p> <p>Key words: socio-cultural event management, socio-cultural event marketing, event design, public relations, advertising, international cultural cooperation, cultural and leisure project.</p>
<b>The peculiarities of the educational program</b>	The peculiarity of the program is the training specialists of socio-cultural event management and the acquisition of practical skills in creating and implementing projects of cultural and creative industries in an active professional environment.
<b>4 – Graduates suitability for employment and further training</b>	
<b>The suitability for employment</b>	<p>According to the National Classifier of Ukraine “Classification of professions” DK 003:2010:</p> <p>3414 Leisure specialist</p> <p>3474.81 Organizer of cultural and leisure activities</p> <p>3476 Organizer in the field of culture and art</p> <p>- Organizer of theatrical folk festivals and ceremonies</p>
<b>Further training</b>	<p>A person who has received higher education of the first (Bachelor's) level has the right to continue studying at the second (master's) level.</p> <p>The right to acquire additional qualifications in the system of postgraduate education.</p>
<b>5 – Teaching and evaluation</b>	
<b>Teaching and learning</b>	<p>Teaching and learning are carried out in the form of: lectures, (including multimedia and interactive lectures), practical classes, laboratory work, independent work; individual lessons, consultations, conducting educational and production practices, preparation of qualification (bachelor's) work.</p> <p>The general style of education is problem-oriented, defined as personality-oriented pedagogical interaction of subjects of study in the higher education institution, the purpose and effectiveness of which is the formation of professional competence of applicant for higher education and consolidation of program learning outcomes.</p>
<b>Evaluation</b>	Testing, questioning, discussions, presentations of socio-cultural projects, written essays, oral and written exams, credits, defense of the report on practice, defense of the qualification (bachelor's) thesis, certification.
<b>6 – Program competences</b>	
<b>Integral competence</b>	The ability to solve complex specialized tasks and practical problems in the socio-cultural sphere, in the field of education and science, creative economy and cultural practices, which involves the application of theories and methods in culture and arts

	management and characterized by complexity and uncertainty of conditions.
<b>General competences (GC)</b>	<p>GC1. The ability to apply knowledge in practical situations.</p> <p>GC2. The ability of planning and time management.</p> <p>GC3. Knowledge and understanding the subject area and professional activity.</p> <p>GC4. The ability to communicate in the state language both orally and in writing.</p> <p>GC5. Skills of using information and communication technologies.</p> <p>GC6. The ability to search, process and analyze information from different sources.</p> <p>GC7. The ability to generate new ideas (creativity).</p> <p>GC8. The ability to identify, set and solve problems.</p> <p>GC9. The ability to work in a team.</p> <p>GC10. The ability to motivate people and move towards a common goal.</p> <p>GC11. The ability to work in an international context.</p> <p>GC12. The ability to develop and manage projects.</p> <p>GC13. The ability to demonstrate initiative and entrepreneurship.</p> <p>GC14. The ability to evaluate and maintain the quality of work performed.</p> <p>GC15. The ability to act socially, responsibly and consciously.</p> <p>GC16. The ability to communicate in a foreign language.</p> <p>GC17. The ability to exercise the rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine.</p> <p>GC18. The ability to preserve and increase moral, cultural, scientific values and achievements of society based on understanding the history and patterns of subject area development, its place in the general system of knowledge about nature and society and in the development of society, techniques and technologies, use different types and forms of physical activity for active recreation and healthy lifestyle.</p>
<b>Special (professional) competences (PC)</b>	<p>PC19. The ability to understand critically the relationship between cultural, social and economic processes.</p> <p>PC20. The ability to analyze economic, ecological, legal, political, sociological, artistic and technological aspects of the cultural market formation.</p> <p>PC21. The ability to identify strategic priorities and analyze the features of local, regional, national and global strategies of socio-cultural development.</p> <p>PC22. The ability to use adequate professional tools for the development and operational management of socio-cultural projects.</p> <p>PC23. The ability to analyze and structure organizational and managerial problems and find constructive solutions.</p> <p>PC24. The ability to plan, manage and control the implementation of tasks and decisions.</p> <p>PC25. Carry out the distribution of powers and responsibilities on the basis of their delegation.</p> <p>PC26. The ability to act socially and responsibly.</p> <p>PC27. The ability to adhere to the norms of professional ethics in the process of solving social, cultural and economic issues.</p>



	<p>PC 28. The ability to communicate effectively and resolve conflicts in professional activities.</p> <p>PC29. The ability to identify, use, interpret and critically analyze information sources in the field of socio-cultural event management.</p> <p>PC30. The ability to develop and implement modern forms of socio-cultural partnership.</p> <p>PC31. The ability to develop socio-cultural projects and ensure their operational implementation.</p> <p>PC32. The ability to organize work with various stakeholders of socio-cultural activities.</p> <p>PC33. The ability to use modern methods of information processing for the organization and management of socio-cultural processes.</p> <p>PC34. The ability to create socio-cultural services.</p>
<b>7 – Program learning outcomes (PO)</b>	
	<p>PO1. To define basic professional concepts and use the terminology of socio-cultural event manager.</p> <p>PO2. To collect and organize information.</p> <p>PO3. To organize professional time.</p> <p>PO4. To carry out practical activities in accordance with current legislation.</p> <p>PO5. To evaluate the specifics of the application of management principles in socio-cultural activity.</p> <p>PO6. To classify and find innovative solutions to create, implement and meet the socio-cultural human needs.</p> <p>PO7. To carry out design work.</p> <p>PO8. To determine the socio-cultural potential of different stakeholders of cultural life.</p> <p>PO9. To assess the current socio-cultural situation.</p> <p>PO10. To study, generalize and adapt the best experience of socio-cultural development.</p> <p>PO11. To identify, generate and implement creative ideas in professional activities.</p> <p>PO12. To formulate and argue professional tasks.</p> <p>PO13. To justify management decisions.</p> <p>PO14. To assess the consequences of organizational and managerial decisions.</p> <p>PO15. To be able to establish a dialogue with various professional actors and groups.</p> <p>PO16. To know how to apply modern human resource management technologies.</p> <p>PO17. To form professional networks, advocacy and lobby the interests of the project / sector (industry).</p> <p>PO18. To demonstrate independence of judgment and self-criticism in the discussion process.</p> <p>PO19. To know the tools of socio-cultural event financial and economic support.</p>
<b>8 – Resource support for the implementation of the program</b>	
<b>Personnel support</b>	<p>Researchers and pedagogical workers, that carry out the educational process, have more than two years of experience in research and teaching and the level of scientific and professional activity, which is evidenced by the implementation of at least four types and results listed in paragraph 30 of the Personnel Requirements of the Licensing Conditions for Education.</p>

<b>Material and technical support</b>	Material and technical support meets the licensing requirements for the provision of higher education services in the field of higher education and is sufficient to ensure the quality of the educational process.
<b>Information, teaching and methodological support</b>	Information, teaching and methodological support of the educational professional program “Socio-Cultural Event Management” meets the licensing requirements, has up-to-date and meaningful content and based on modern information and communication technologies.
<b>9 — Academic mobility</b>	
Regulated by the Resolution of the Cabinet of Ministers of Ukraine № 579 “On approval of the Regulations on the procedure for exercising the right to academic mobility,” dated August 12, 2015	
<b>National Credit Mobility</b>	On the basis of bilateral agreements between Rivne State University of Humanities, higher education institutions, scientific institutions and institutions of culture and arts of Ukraine.
<b>International Credit Mobility</b>	On the basis of bilateral agreements between Rivne State University of Humanities and foreign education institutions.
<b>Teaching foreign applicants for higher education</b>	Possible



**2. The list of the components of the educational professional program (EPP)  
and the logic consequence  
The normative term is 3 years and 10 months**

**2.1. The list of EPP components**

<b>Code of discipline</b>	<b>Components of EPP (disciplines, term projects (papers), practices, qualification (bachelor's) thesis)</b>	<b>Number of credits</b>	<b>Assessment form</b>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
<b>Mandatory components</b>			
MC 01	History of Ukraine	3	exam
MC 02	Ukrainian language for specific purposes	3	exam
MC 03	Philosophy	3	exam
MC 04	Basics of the scientific research	3	credit
MC 05	Art history	6	exam, credit
MC 06	Information and communication technologies	3	credit
MC 07	Foreign language for specific purposes	6	exam
<b>Cycle of professional training</b>			
MC 08	Introduction to specialty	3	exam
MC 09	Management and administration in the field of culture	9	exam
MC 10	Marketing of creative industries	6	exam, credit
MC 11	Socio-cultural activities	12	exam, credit
MC 12	Ukrainian culture	10	exam, credit
MC 13	Socio-cultural event PR and advertising	15	exam, credit, term paper
MC 14	Cultural and leisure projects directing	9	exam, credit
MC 15	Socio-cultural event management and marketing	15	exam, credit, term paper
MC 16	Conflict management in organization	6	exam
MC 17	Event agencies in socio-cultural practice	6	exam
MC 18	Modern regional cultural practice	7	exam, credit, term paper
MC 19	Socio-cultural event finance and economics	9	exam, credit
MC 20	Socio-cultural event legal support	3	exam
MC 21	Special events management	7	exam, term paper
MC 22	Design in the socio-cultural sphere	6	exam
MC 23	Business communication training	6	exam
MC 24	Educational (introductory) practice	6	credit (differentiated)
MC 25	Production (organizational) practice	9	credit (differentiated)
MC 26	Production (undergraduate) practice	9	credit (differentiated)
MC 27	Preparation of qualification (bachelor's) thesis	6	qualification (bachelor's) thesis defense
<b>Total amount of mandatory components:</b>		<b>180</b>	
<b>Selective components</b>			
SC 01	Law	3	credit
SC 02	Ethics and aesthetics		
SC 03	Choice		
SC 04	Political science		

SC 05	Ecology	3	credit
SC 06	Choice		
SC 07	Life safety	3	credit
SC 08	Occupational health		
SC 09	Choice		
SC 10	Philosophy	3	credit
SC 11	Values of European civilizations		
SC 12	Choice		
SC 13	Economic theory	3	credit
SC 14	Gender culture		
SC 15	Choice		
SC 16	Historiography of Ukrainian culture	3	credit
SC 17	Fundraising in culture		
SC 18	Choice		
SC 19	Research activities in the socio-cultural sphere	3	credit
SC 20	Modern festive and ceremonial culture of Ukraine		
SC 21	Choice		
SC 22	Copywriting	3	credit
SC 23	Innovative technologies in the socio-cultural sphere		
SC 24	Choice		
SC 25	Public speaking	3	credit
SC 26	Time management		
SC 27	Choice		
SC 28	Museums in Ukraine and in the world	3	credit
SC 29	Sociology of culture		
SC 30	Choice		
SC 31	Cultural industries in Ukraine and in the world	3	credit
SC 32	Animation services in Ukraine		
SC 33	Choice		
SC 34	Volunteering in the socio-cultural sphere	3	credit
SC 35	Leadership and team management		
SC 36	Choice		
SC 37	Modern practices of inclusion in the socio-cultural sphere	3	credit
SC 38	Urbanism		
SC 39	Choice		
SC 40	Entrepreneurship in the socio-cultural sphere	3	credit
SC 41	Marketing researches		
SC 42	Choice		
SC 43	Personnel management of cultural organizations	3	credit
SC 44	Organization of the manager's work		
SC 45	Choice		
SC 46	Technologies of personal effectiveness	3	credit
SC 47	Psychology of management		
SC 48	Choice		
SC 49	Museum visions of modernity	3	credit
SC 50	Event tourism		
SC 51	Choice		
SC 52	Advertising in the field of art management	3	credit
SC 53	Organization of recreation and entertainment		
SC 54	Choice		
SC 55	Modern foreign leisure industry	3	credit
SC 56	The concept of sustainable development		
SC 57	Choice		
SC 58	Imageology in the field of culture and art	3	credit
SC 59	Logistics		
SC 60	Choice		

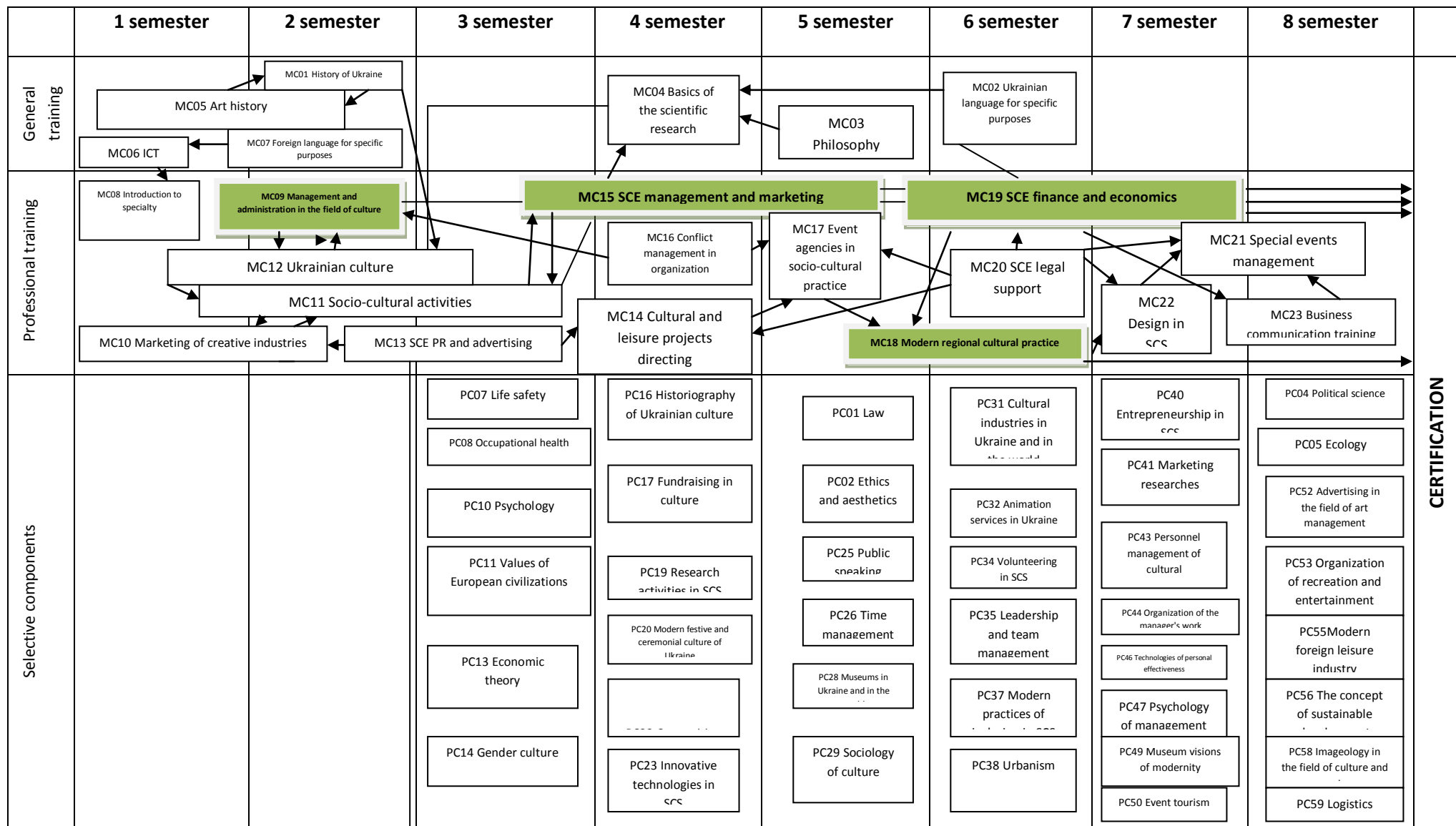
<b>Total amount of selective components:</b>		<b>60</b>
<b>GENERAL AMOUNT OF THE EPP</b>		<b>240</b>
<b>Certification</b>		
	<b>Title of discipline</b>	<b>Form of certification</b>
1.	Management and administration in the field of culture Socio-cultural event management and marketing Modern regional cultural practice Socio-cultural event finance and economics	certification exam
	or	public qualification (bachelor's) thesis defense

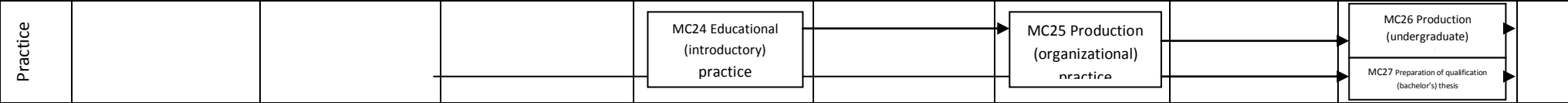
### **Structural and logic scheme of EPP**

**Distribution of academic disciplines by cycles and semesters of study**

**The normative term is 3 years and 10 months**

Structure and logic diagram of EPP. The normative term is 3 years and 10 months





**2.2. The list of the components of the educational professional program (EPP)  
and the logic consequence**

**The normative term is 1 year and 10 months**

**The list of EPP components**

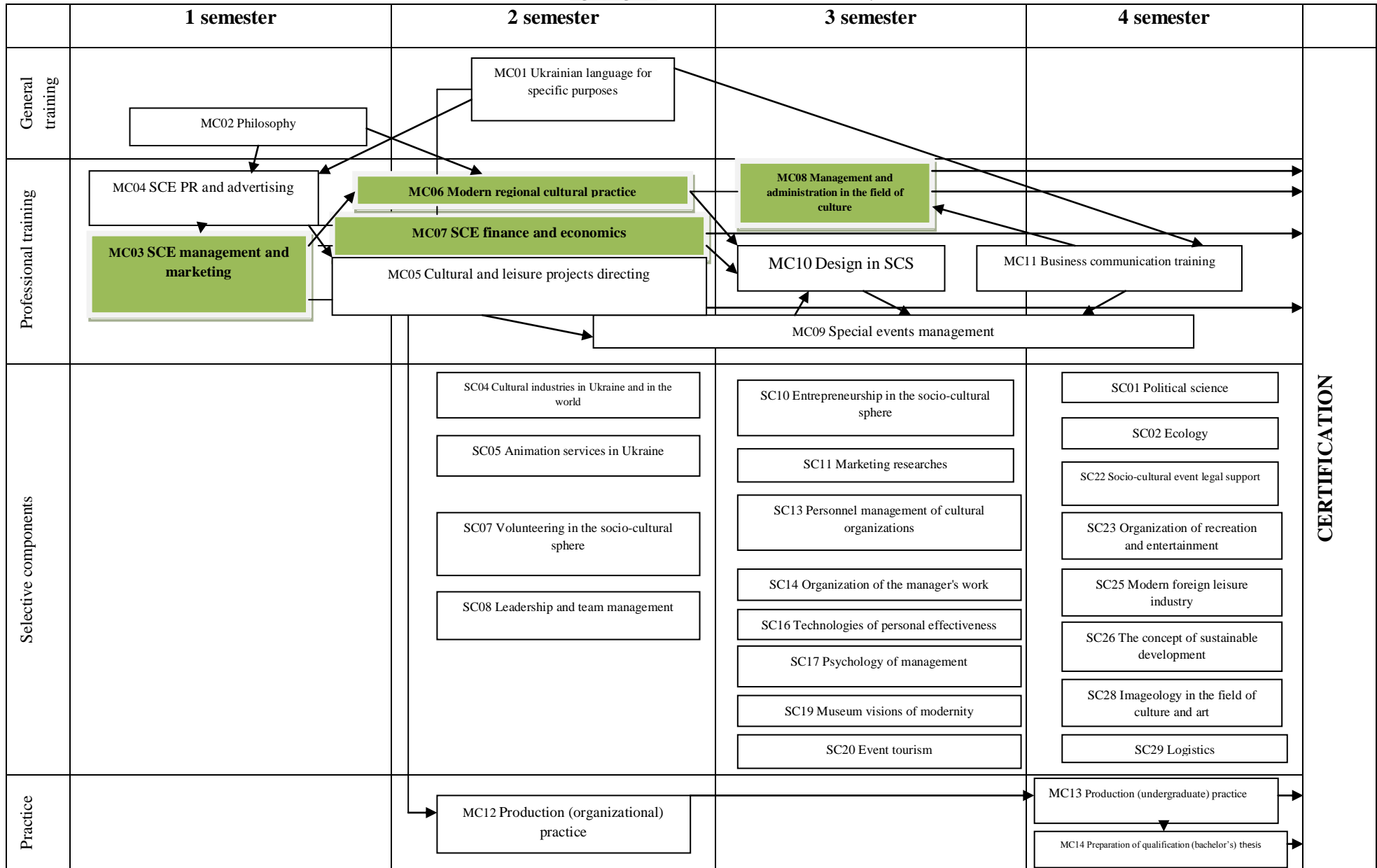
<b>Code of discipline</b>	<b>Components of EPP (disciplines, term projects (papers), practices, qualification (bachelor's) thesis)</b>	<b>Number of credits</b>	<b>Assessment form</b>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
<b>Mandatory components</b>			
MC 01	Ukrainian language for specific purposes	3	exam
MC 02	Philosophy	3	exam
MC 03	Socio-cultural event management and marketing	6	exam
MC 04	Socio-cultural event PR and advertising	6	exam
MC 05	Cultural and leisure projects directing	7	exam, credit
MC 06	Modern regional cultural practice	7	exam, credit, term paper
MC 07	Socio-cultural event finance and economics	9	exam, credit
MC 08	Management and administration in the field of culture	3	exam
MC 09	Special events management	10	exam, credit, term paper
MC 10	Design in the socio-cultural sphere	6	exam
MC 11	Business communication training	6	exam
MC 12	Production (organizational) practice	9	credit (differentiated)
MC 13	Production (undergraduate) practice	9	credit (differentiated)
MC 14	Preparation of qualification (bachelor's) thesis	6	qualification (bachelor's) thesis defense
<b>Total amount of mandatory components:</b>		<b>90</b>	
<b>Selective components</b>			
SC 01	Political science	3	credit
SC 02	Ecology		
SC 03	Choice		
SC 04	Cultural industries in Ukraine and in the world	3	credit
SC 05	Animation services in Ukraine		
SC 06	Choice		
SC 07	Volunteering in the socio-cultural sphere	3	credit
SC 08	Leadership and team management		
SC 09	Choice		
SC 10	Entrepreneurship in the socio-cultural sphere	3	credit
SC 11	Marketing researches		
SC 12	Choice		
SC 13	Personnel management of cultural organizations	3	credit
SC 14	Organization of the manager's work		
SC 15	Choice		
SC 16	Technologies of personal effectiveness	3	credit
SC 17	Psychology of management		
SC 18	Choice		
SC 19	Museum visions of modernity	3	credit
SC 20	Event tourism		
SC 21	Choice		



SC 22	Socio-cultural event legal support	3	credit
SC 23	Organization of recreation and entertainment		
SC 24	Choise		
SC 25	Modern foreign leisure industry	3	credit
SC 26	The concept of sustainable development		
SC 27	Choise		
SC 28	Imageology in the field of culture and art	3	credit
SC 29	Logistics		
SC 30	Choise		
<b>Total amount of selective components:</b>		<b>30</b>	
<b>GENERAL AMOUNT OF THE EPP</b>		<b>120</b>	
<b>Certification</b>			
	<b>Title of discipline</b>	Форма атестації	
1.	Management and administration in the field of culture Socio-cultural event management and marketing Modern regional cultural practice Socio-cultural event finance and economics	certification exam	
	or	public qualification (bachelor's) thesis defense	

**Structural and logic scheme of EPP**  
**Distribution of academic disciplines by cycles and semesters of study**  
**The normative term is 1 year and 10 months**

Structure and logic diagram of EPP. The normative term is 1 year and 10 months



### 3. Form of certification of higher education applicants

<b>Form of certification of higher education applicants</b>	Certification is conducted in the form: public defense of the qualification (bachelor's) thesis; or certification exam.
Requirements for qualification (bachelor's) thesis	Qualification (bachelor's) thesis should contain a solution of a complex specialized task or practical problem in the socio-cultural sphere, in the field of education and science, creative economy and cultural practices, which involves the use of theories and methods of cultural management and is characterized by complexity and uncertainty of conditions. There should not be academic plagiarism, falsification or fabrication in the qualification (bachelor's) thesis. Qualification work must be published for defense on the official website of the higher education institution or its subdivision, or in the depository of the higher education institution.
Requirements for certification exam.	The certification examination should provide verification of learning outcomes achievements, integral, general and professional competencies defined by the standard and the educational program.













**5.1. Matrix of providing program learning outcomes  
with relevant educational program components  
The normative term is 3 years and 10 months**

	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10	PO-11	PO-12	PO-13	PO-14	PO-15	PO-16	PO-17	PO-18	PO-19
MC01									•										
MC02															•			•	
MC03									•										
MC04		•																	
MC05										•									
MC06		•																	
MC07															•				
MC08																•			
MC09	•		•		•							•	•	•					
MC10	•					•										•			
MC11											•				•		•		
MC12										•									
MC13								•	•		•				•				
MC14			•				•				•	•							
MC15					•	•						•	•	•		•			
MC16															•	•			
MC17						•					•								
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MC20				•													•		
MC21			•				•								•				
MC22		•									•						•		
MC23															•			•	
MC24	•	•																	
MC25					•		•					•	•	•					
MC26							•	•	•										
MC27									•	•									
SC01			•														•		
SC02															•				
SC03	f	r	e	e				c	h	o	i	c	e						
SC04										•									
SC05									•										
SC06	f	r	e	e				c	h	o	i	c	e						



SC50						•													
SC51	f	r	e	e				c	h	o	i	c	e						
SC52								•											
SC53						•													
SC54	f	r	e	e				c	h	o	i	c	e						
SC55									•										
SC56										•									
SC57	f	r	e	e				c	h	o	i	c	e						
SC58											•								
SC59									•										
SC60	f	r	e	e				c	h	o	i	c	e						

- – program learning outcome;
- MC<sub>j</sub> – number of mandatory component of the educational professional program;
- SC<sub>j</sub> – number of selective component of the educational professional program;
- PO<sub>j</sub> – number of the program learning outcomes of the program profile.

**5.2. Matrix of providing program learning outcomes  
with relevant educational program components  
The normative term is 1 year and 10 months**

	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10	PO-11	PO-12	PO-13	PO-14	PO-15	PO-16	PO-17	PO-18	PO-19
MC01									•										
MC02									•										
MC03					•	•						•	•	•		•			
MC04								•	•		•				•				
MC05			•				•				•	•							
MC06								•	•										
MC07				•															•
MC08	•		•		•							•	•	•		•			
MC09			•				•								•				
MC10		•									•						•		
MC11															•			•	
MC12					•		•					•	•	•				•	
MC13							•	•	•										
MC14									•	•									
SC01										•									
SC02									•										
SC03	f	r	e	e				c	h	o	i	c	e						
SC04									•		•								
SC05															•				
SC06	f	r	e	e				c	h	o	i	c	e						
SC07								•	•										
SC08															•		•		
SC09	f	r	e	e				c	h	o	i	c	e						
SC10				•									•	•					•
SC11		•							•										
SC12	f	r	e	e				c	h	o	i	c	e						



SC13														•		•			
SC14			•													•		•	
SC15	f	r	e	e				c	h	o	i	c	e						
SC16			•								•							•	
SC17																•	•		
SC18	f	r	e	e				c	h	o	i	c	e						
SC19						•				•									
SC20						•													
SC21	f	r	e	e				c	h	o	i	c	e						
SC22				•														•	
SC23						•													
SC24	f	r	e	e				c	h	o	i	c	e						
SC25									•										
SC26										•									
SC27	f	r	e	e				c	h	o	i	c	e						
SC28											•								
SC29									•										
SC30	f	r	e	e				c	h	o	i	c	e						

- – program learning outcome;
- MC<sub>j</sub> – number of mandatory component of the educational professional program;
- SC<sub>j</sub> – number of selective component of the educational professional program;
- PO<sub>j</sub> – number of the program learning outcomes of the program profile.

## 6. System of internal assurance of higher education quality

Rivne State University of Humanities operates a system of assurance of educational activity and higher education quality (system of internal quality assurance), which provides the implementation of the following procedures and measures:

- 1) defining the principles and procedures for quality assurance in higher education;
- 2) monitoring and periodic review of educational programs;
- 3) the annual evaluation of higher education applicants, scientific and pedagogical staff of the higher education institution and the regular publication of the results of such evaluations on the official website of the higher education institution, on information stands and in any other way;
- 4) providing advanced training for pedagogical, scientific and scientific-pedagogical staff;
- 5) providing the availability of the necessary resources for organizing the educational process, including the independent work of higher education applicants on each educational program;
- 6) ensuring the availability of information systems for effective management of the educational process;
- 7) ensuring publicity of information on educational programs, degrees of higher education and qualification;
- 8) ensuring the observance of academic integrity by employees of higher education institutions and applicants for higher education, in particular the creation and operation of an effective system for the prevention and detection of academic plagiarism;
- 9) other procedures and measures.

The higher education institution's system of quality assurance in education activity and higher education (system of internal quality assurance) on the submission of Rivne State University of Humanities can be evaluated by the National Higher Education Quality Agency or its accredited independent Higher Education Quality evaluation and assurance agencies for its responsibility to the requirements of the system of quality assurance in higher education which is approved by the National Higher Education Quality Agency and the international standard and guidelines for quality assurance in higher education

Guarantor of the  
educational program,  
project team leader

Ph. D. in Social Communication, Associate Professor  
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Nataliia Kuchyna